

## What is ETSA and why should I join?

The East Tennessee Saddlebred Association (ETSA) is the charter club of the American Saddlebred Horse Association for the state of Tennessee and the officers and membership of ETSA would like to invite you to join us in our efforts to promote the American Saddlebred.

Despite the name, the goal of ETSA is to promote the American Saddlebred in the state of Tennessee and the surrounding area.

ETSA's major part in that goal is the ETSA Midsummer Classic Horse Show which is held each August at the Walters State Great Smoky Mountains Expo Center, White Pine, TN. Midsummer Classic features a variety of classes for the American Saddlebred, Hackney, and Road Horses and draws entries from throughout the region. Midsummer Classic is registered with ASHA and exhibitors can meet requirements for qualification for classes at the Kentucky State Fair.

Two other activities of ETSA which are designed to promote breeders of the American Saddlebred are the American Saddlebred Horse Breeder's Futurity of Tennessee and the ETSA Harvest Breeders Jackpot.

Nomination is required for showing youngsters in the ASHB Futurity of Tennessee and must begin the weanling year. Entry in the ETSA Harvest Breeders Jackpot is open to anyone and nomination is not required. All entry fees collected plus \$500 added money per class is paid out on a percentage basis.

Both the ASHB Futurity of Tennessee and the Harvest Breeders Jackpot are held during the Morristown Charity Horse Show which is also held at the Wal-

ters State Great Smoky Mountains Expo Center.

As a charter club of the American Saddlebred Association, ETSA members are eligible for affiliate membership with ASHA. ETSA members are also eligible to show in ETSA member classes at the ETSA Midsummer Classic Horse Show and have their name and address supplied to all ETSA affiliated shows.

If you enjoy the American Saddlebred, please consider joining ETSA. It doesn't matter if you show, trail ride, or even have a horse. All that is required is a love for the breed.

## Horse Show Committee Meeting Set for March 4

The first Horse Show Committee meeting for 2010 will be held Thursday, March 4 at 6:30 p.m. at the Walters State Great Smoky Mountains Expo Center in White Pine.

All ETSA members who are interested are welcome to be part of the Horse Show Committee. Plans will get underway for the 2010 Midsummer Classic Horse Show scheduled for August 5-7 and at the Walters State Great Smoky Mountains Expo Center in White Pine, TN.

## Suggestions Sought for Midsummer Classic Judge

In a mailing that went out in December, ETSA members were asked for suggestions for individuals to be considered to judge the 2010 ETSA Midsummer Classic Horse Show.

The following names were submitted and members are being asked to tell the ETSA officers who their top choices

are from the individuals listed below. Please let us know who you would like as the judge.

Names are listed in alphabetical order:

Tommy Benton  
Bret Day  
Suzi Day  
Tammy DeVore  
Maria Gilman  
Larry Hodge  
Johnny Jones  
Gayle Lampe  
Tre Lee  
Euchee Matthews  
Melissa Moore  
Merrill Murray  
James Nicols  
Bill Schoeman  
Raymond Shively  
Jimmy Womble

If you have another recommendation in addition to those listed above, please feel free to submit it. Simply fill out the form provided in this mailing and return it, or e-mail Dianna Pearson, ETSA secretary, at [dpearson@charter.net](mailto:dpearson@charter.net). Suggestions must be received by Tuesday, March 2 so they can be presented to the show committee.

## Earn High Point Awards Through ETSA's High Point Awards Program

The East Tennessee Saddlebred Association offers a High Points Award for members. Participation is open to all members.

Members will receive points for showing at affiliated shows. (Please see the list following this article.) Points will be awarded for classes included in the High Point Program. Those too are

listed following this article.

Points will be awarded as follows.

First place - 10 points

Second place - 9 points

Third place - 8 points

Fourth place - 7 points

Fifth place - 6 points

Sixth place - 5 points

Seventh place - 4 points

Eighth place - 3 points

Ninth place - 2 points

Tenth place - 1 point

Double points will be awarded for championship classes if horses have shown in a qualifying class. New for the program is the awarding of double points for showing in Tennessee shows.

Requirements for participation are as follows:

The rider and recorded owner must be current ETSA members in good standing.

The horse, or rider for equitation, must show at a minimum of three ETSA affiliated shows (Note: All three shows do not have to be in the same division, but points will be awarded according to the particular class the horse shows in). Points will be awarded from the date the nomination is received. Points will not be awarded for shows prior to nomination. Horses may be added during the year and if a horse is sold and the new owner is an ETSA member, the points will follow the horse.

Academy riders must show at a minimum of two ETSA affiliated shows.

Horses and riders must be nominated to the program. Nomination is simple. Just fill in the nomination form on the back of the membership form with the horse's name and division you plan to show in. For equitation and academy, fill in the rider's name and write equitation or academy in the blank for the division. Points will

be awarded for the specific class the horse or rider shows in at each individual show.

For members who have already joined ETSA for 2010, please feel free to e-mail nomination information to Dianna Pearson, ETSA secretary, at [dpearson@charter.net](mailto:dpearson@charter.net), fill out the enclosed nomination form, or write down the requested information and mail it to Dianna Pearson, 339 Old Poplar Ridge Road, Talbott, TN 37877.

### **Divisions Included in High Point Award Program**

**ASB Five Gaited Division** - Open, Amateur, Junior Exhibitor

**ASB Three Gaited Division** - Open, Amateur, Junior Exhibitor

**ASB Fine Harness Division** - (one award) points will be awarded for Open, Amateur, Junior Horse or Youth

**ASB Three Gaited Park Full Mane and Tail Division** - Open, Amateur, Junior Exhibitor, Junior Horse

**ASB Park Pleasure Division** - Open, Junior Horse

**ASB Show Pleasure Division** - Three Gaited Adult Show Pleasure, Three Gaited Junior Exhibitor Show Pleasure, Five Gaited Show Pleasure, Show Pleasure Driving

**ASB Country Pleasure Division** - Three Gaited English Country Pleasure Adult, Three Gaited English Country Pleasure Junior Exhibitor, Country Western Pleasure, Hunter Country Pleasure, Natural Country Pleasure, Country Pleasure Driving

**ASB Racking Division** - ASB Open Racking, ASB Style Racking

**Equitation Division** - Saddle Seat Equitation (walk/trot/canter), Saddle Seat Equitation walk and trot 8 and under

**Roadster Pony Division** - Open, Amateur, Junior Exhibitor

**Pony Division** - English Pleasure Pony, Pleasure Driving Pony Adult, Pleasure Driving Pony Junior Exhibitor, Harness Pony, Hackney Pony (cob tail)

**Road Horse to Bike Division** - (one award) points will be awarded for Open,

Adult or Youth

**Academy Equitation Division** - 8 & under walk and trot equitation, 9-10 walk and trot equitation, 11-17 walk and trot equitation, adult equitation walk & trot, 14 & under walk/trot/canter equitation, 15 & over walk/trot/canter equitation

**Note:** Restricted classes do not count for points (i.e. Shatner Country Western Pleasure, UPHA)

### **ETSA Affiliated Shows**

#### **April**

April 16-17 - Old Dominion Futurity Benefit

*April 22-24 - UPHA Chapter 8*

#### **May**

May 12-15 - Bonnie Blue National

May 14-15 - Asheville Spring Classic

*May 21-22 - Liberty Classic*

May 26-29 - Dallas Summer Classic

May 27-29 - New River Valley

#### **June**

*June 5 - Lutheran School*

June 10-13 Blowing Rock

*June 16-19 - Cleveland/Chattanooga Charity*

#### **July**

July 21-25 - Rock Bridge Fair Horse Show

July 23-24 - Asheville Invitational

July 27-31 - Blue Ridge Classic

#### **August**

*August 5-7 - ETSA Midsummer Classic Horse Show*

August 22-28 - Kentucky State Fair

#### **September**

September 22-25 - Southeastern Charity

*September 30-October 2 - Morristown Charity Horse Show*

#### **October**

October 13-16 - Alabama Charity Horse Show

October 15-16 - Dallas Fall Classic

October 15-16 - Old Dominion Futurity Benefit

#### **November**

November 12-13 - Clemson Fall Classic

***Shows in italics are Tennessee shows and count for double points.***

Note: This list will be updated when newly affiliated shows are added. April 1 is the deadline for requesting affiliated shows.

Addition of Affiliated Shows  
Shows become affiliated by ETSA in two ways, by member request or by show manager request. Three members must request the show be affiliated, or if the show is more than 350 miles from the center of the membership area (Morristown) then five members must request affiliation. Affiliations for 2010 must be received by April 1. Affiliated shows will be supplied with ETSA's mailing list.

#### Notice

**Nomination is required for participating in the High Point Award Program. Please see nomination form on the reverse of the membership application**

## ETSA to Publish Membership Directory

Plans are underway to publish a membership directory. The directory will contain ETSA's bylaws, high point awards program rules, and membership list.

In addition, to the above, the directory will give members the opportunity to advertise their favorite horse, farm, or rider. Advertising rates are listed in this newsletter on the advertising order form. Directory ads will also appear on ETSA's web site at [www.easttnsaddlebred.com](http://www.easttnsaddlebred.com).

The directory will be printed on 8 1/2 X 11 inch paper and folded in half. Premium advertising space will be available on the inside front and inside back covers, back cover and center spread. Pages inside the directory will also be available for purchase. The inside front, inside back, back cover and center spread (2 pages) will be available on a first-come-first-paid basis. Farm listings will be available and will publish the

farm name, address, contact information, trainer, and owner.

The directory will be printed in black and white, but ads prepared for the web site will be in full color.

Copies of the directory will be supplied to all current ETSA members.

Advertising orders are due by April 1, and photos may be mailed to be scanned, or scanned and e-mailed according to directions on the order form.

**Memberships must be received by April 1 in order to be included in the membership directory.**

## ETSA Promotes Breeders Via ASHB Futurity of Tennessee and ETSA Harvest Breeders Jackpot

In effort to meet ETSA's objective of promoting breeders of the American Saddlebred, ETSA will again host the ETSA Harvest Breeders Jackpot during the Morristown Charity Horse Show.

Nomination of sire and dam are not required for the jackpot. Classes are held for weanlings, yearlings, and two-year-olds in hand. Entry fees for each class are put in the pot along with \$500 added money for each class and paid out on a percentage basis.

The jackpot provides a place to show youngsters who might have not been nominated to the ASHB Futurity of Tennessee and extra classes for young-

sters who are showing in the futurity.

For further information about the ETSA Harvest Breeders Jackpot and/or the American Saddlebred Horse Breeder's Futurity of Tennessee contact Dianna Pearson at [dpearson@charter.net](mailto:dpearson@charter.net), or by calling 423 581-1051. Nomination is required for showing in the ASHB Futurity of Tennessee and nomination forms are available by contacting Dianna.

Both events are held during the Morristown Charity Horse Show. Dates for 2010 are September 30-October 2.

## Social/Meeting Locations Sought

The officers of ETSA are looking for locations to hold socials and meetings throughout the membership area. If you would be willing to host a social please let one of the officers know.

## Save The Date

**Sunday, April 18, 2010  
Spring Social at  
Deborah and Leon  
Richardsons**

Details will be mailed out at a later date and posted at [www.easttnsaddlebred.com](http://www.easttnsaddlebred.com)

## Need to contact one of the ETSA Officers

Jonathan Hermes-President 423 677-2329 [jhermes@hubank.com](mailto:jhermes@hubank.com)

Deborah Richardson-Vice President 865 986-2149

Tammie Moore-Treasurer 423 586-3602 [tammie88@yahoo.com](mailto:tammie88@yahoo.com)

Dianna Pearson-Secretary 423 581-1051 [dpearson@charter.net](mailto:dpearson@charter.net)

**Check ETSA's web site at [www.easttnsaddlebred.com](http://www.easttnsaddlebred.com) for breaking news and information**

# East Tennessee Saddlebred Association Membership Directory Advertising Order

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone number(s) \_\_\_\_\_

e-mail address \_\_\_\_\_

I wish to purchase the indicated advertising space in the ETSA Membership Directory.

Full Page - \$50

Inside Back Cover - \$75

1/2 Page - \$28

Center Spread (2 pages) \$100

1/4 Page - \$15

Back Cover - \$100

Inside Front Cover - \$75

Farm listing - \$10 (please put farm listing on a separate sheet or e-mail)

Please mail along with payment, wording for your advertisement, and any photos\* for the advertisement to:

Dianna Pearson

339 Old Poplar Ridge Road

Talbot, TN 37877

\*Photos may be e-mailed to [dpearson@charter.net](mailto:dpearson@charter.net) (note, photos should be at least 300 dpi to ensure quality)

NOTE: Payment must be received before advertisements will be published.

Advertising Deadline: Thursday, April 1, 2010

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## 2010 ETSA Midsummer Classic Judges Ballot

The following names were submitted as suggestions for the 2010 ETSA Midsummer Classic Horse Show judge. Members are being asked to vote for one individual that they feel would be the best choice for judge. If you have someone to suggest other than one of these individuals, please put that person's name on the blank provided at the end of the list of names.

**Please circle one choice or write in your choice on the provided blank.**

Tommy Benton

Tre Lee

Bret Day

Euclie Matthews

Suzi Day

Melissa Moore

Tammy DeVore

Merrill Murray

Maria Gilman

James Nicols

Larry Hodge

Bill Schoeman

Johnny Jones

Raymond Shively

Gayle Lampe

Jimmy Womble

I would like to suggest \_\_\_\_\_ as judge for Midsummer Classic.

Your ballot must be returned, by Tuesday, March 2 in order to be presented to the Horse Show Committee on March 4.

Please send ballot to: Dianna Pearson, ETSA Secretary, 339 Old Poplar Ridge Road, Talbot, TN 37877

Or submit via e-mail to [dpearson@charter.net](mailto:dpearson@charter.net)

**Deadline for submission - March 2, 2010**